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be a cost-effective way for schools to increase student selection of healthful foods.

Funding: USDA Team Nutrition Training Grant #CNTN-14-WI(C), CNTN-12-WI (Competitive); CNTN-15-WI

FP7 Michigan Team Nutrition Boost Breakfast Initiative Increases Breakfast Participation

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Objective: To encourage schools to increase the number of students participating in school breakfast.

Description: In 2013, a Michigan “First Fuel” Breakfast Challenge was issued to have at least 60% of National School Lunch Program participants also participate in the School Breakfast Program. In the 2008-2009 school year, only 42.5% school lunch participants participated in school breakfast. Michigan Team Nutrition sought to increase participation by implementing the following activities, convened statewide strategic partners; developed a <http://boostbreakfast.com/> website, toolkit, and online training; conducted statewide “Boost Breakfast” trainings targeting over 800 food service professionals and school administrators; engaged students through a statewide Junior Chef Breakfast Competition; completed a portfolio of 20 success stories in video and print; and promoted successes through social networking websites.

Evaluation: In 2015, the number of school breakfasts increased to 48.5 students for every 100 students in school lunch. A total of 1,076 schools were successful in increasing their breakfast participation to 60%. Of these, 406 schools not only met the challenge goal, but doubled their breakfast participation numbers or met 100% participation as well. Overall, this translated to an additional 3 million school breakfasts being served.

Conclusions and Implications: Increasing statewide breakfast participation numbers is challenging. A multi-pronged, collaborative, school by school effort is required to increase participation. Other states should consider modifying Michigan Team Nutrition boost breakfast intervention materials found at <http://boostbreakfast.com/> in order to promote breakfast participation.

Funding: USDA Team Nutrition Training Grant #CNTN-14-MI

FP8 Evaluation of Collaborative Efforts Between Foodservice and Family and Consumer Sciences Teachers to Teach Students

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Objective: To determine collaboration level between foodservice (FS) and family and consumer sciences

teachers (FACS) in guiding students’ food choices and assist schools in maximizing collaboration.

Description: Connections between FS and FACS have potential to enrich student learning. FS prepares and serves students meals. FACS teach nutrition principles and introduce food preparation skills, yet need ways to reinforce application to student’s lives. The grant supported a one day training for 25 FS and FACS to evaluate collaboration efforts to guide student choices establish holistic approaches to nutrition using Smarter Lunchroom Principles (SLP); and provide training/resources for implementation. Twelve pilot schools were selected School Year (SY) 1 (2014-15) to engage students in SLP. SY 2 (2015-16) involved implementing the HealthierUS School Challenge and added 12 more schools to complete training and implementation of SLP.

Evaluation: Pre-assessment (PR) was conducted to determine partnership level when guiding students to healthier choices and revealed 67% FACS never partnering with FS, while FS never partnering with FACS more than half of the time. PR found FS and FACS partnering with students rarely to promote healthy options (17%), with 30% reporting having never partnered. Comments from training included, “loved thinking of ways to incorporate student experience in the cafeteria while teaching them,” “great marketing for the cafeteria allowing student more buy-in,” and “it’s been a great opportunity to partner within our own building.” A final program evaluation will be available in June, including best practices.

Conclusion and Implications: SLP collaborative efforts were initiated and a handbook with best practices will be posted online.

Funding: USDA Team Nutrition Training Grant # CNTN-14-IN, USDA Team Nutrition Grant

FP9 Successful Smarter Lunchrooms Implementation Through Coach-Guided Assessment and Technical Assistance

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Objective: To increase the use of Smarter Lunchrooms (SL) strategies, which focus on reimbursable meals, fat-free and low-fat milk, fruits, and vegetables, in Massachusetts’ schools.

Description: A cadre of SL coaches conduct three-hour school visits that consist of observation, photographic and scorecard assessment, debriefing and goal-setting with the director or manager, and training and evaluation with the school nutrition staff. The coaches offer technical support and SL resources to help schools

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meet their goals, and then return for a final assessment. School-wide collaboration was offered to integrate the SL initiative into school wellness efforts for student success.

Evaluation: The goal of 50 schools enrolled in the Massachusetts SL Initiative was met with 100% retention. Evaluative feedback reveals schools are a highly satisfied with training and assistance by SL coaches. The change in SL scorecard assessment scores along with production and sales records for total reimbursable meals, a la carte items, milk, fruit and vegetables, and the percent of goals completed are used to evaluate success.

Conclusions and Implications: The unique coach-guided concept of this initiative facilitates an increase in SL strategies used in schools. Trained and experienced SL coaches provide fresh ideas and collaborate with directors to set goals that specifically match initial SL scorecard results with the schools' needs and resources. The continued technical assistance adds support and reminders critical for follow-through and goal completion given limited time availability of school nutrition professionals. This program's success can serve as a best practices model for other states implementing Smarter Lunchrooms.

Funding: USDA Team Nutrition Training Grant #CNTN-14-MA

FP10 Take Action in School Wellness: A Training for Colorado Schools and Districts

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Objective: Promote healthy school environments throughout Colorado schools and districts through wellness trainings and one-on-one technical assistance.

Description: Between school years (SY) 2015-16 and 2016-17, eight regional school wellness trainings were designed and implemented to help schools and districts revise and update their Local School Wellness Policies apply for a HealthierUS School Challenge: Smarter Lunchrooms award; implement Smarter Lunchroom strategies in their cafeterias; and comply with the Smart Snacks in School rule.

Evaluation: Both pre- and post-surveys were administered. In school year 2014-15, 107 participants attended a training. Most participants attended with other members of their school or district wellness team. Based on post-survey data, 55% of participants found the Local School Wellness Policy content to be most useful. Eighty-three percent planned to implement Smarter Lunchroom strategies in their cafeterias. Thirty-four percent expressed interest in applying for a HealthierUS School Challenge: Smarter Lunchrooms award and 15% requested additional technical assistance on Smart Snacks.

Conclusions and Implications: Trainings and technical assistance provided schools and districts with the tools necessary to improve their school nutrition environment. They also provided a forum for participants to meet with their wellness teams to discuss ways to achieve these goals.

Based on participant feedback, schools and districts still need additional training to maintain compliance with school wellness-related regulations and technical assistance to apply for the HealthierUS School Challenge award.

Funding: USDA Team Nutrition Training Grant #CNTN-14-CO

FP11 Marketing Events for Salad Bars Show an Increase in Student Participation

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Objective: The goal of this project is to enable school food programs to utilize the salad bar as an educational tool while encouraging an increased intake of fruits and vegetables to its students. The target number of salad bar sales during school lunch will have increased by 25% two months after a salad bar event.

Description: Rainbow Days and FreshLIFE Enjoy a Salad Today! are two educational events that market salad bars to students in elementary and secondary education, respectively, with the intent to increase participation and ultimately consumption of fruits and vegetables. Participating schools receive educational incentives that include large-size posters with educational tag lines, aprons or visors for cafeteria staff, and educational incentives for the students. Customizable flyers and tool kits are available for food service directors and managers to help plan the event. Stipends of \$200 are provided to help defray food cost to purchase out of the ordinary produce for students to taste.

Evaluation: Participating schools complete a day-of-event survey as well as post-event survey distributed two months after the event. The surveys address salad bar sales along with observed student behaviors such as students selecting from a variety of accessible produce, student etiquette and overall participation in choosing from the salad bar.

Conclusions and Implications: Preliminary results for the campaign show an estimated 21,000 students have participated from 94 sponsored events and an estimated \$18,000 cash incentives to help recoup a more diverse produce selection. A primary goal of evaluation is to determine if an orchestrated marketing event makes an impact in increasing selections from the salad bar and simultaneously improved salad bar behaviors.

Funding: USDA Team Nutrition Training Grant #CNTN-14-MO, The Missouri Department of Elementary and Secondary Education

FP12 Missouri's MOve Smart Child Care Coaching Project

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