A NEW
SEASON OF
REACH
AND
ENGAGE-
MENT FOR
JNEB
You may have noticed that JNEB is popping up in new ways and places across social media: new platforms, graphics, and content. If you haven’t seen this change, please connect with our various social media platforms to avoid missing out on the excitement! More on where to find us in a minute.

MORE THAN JUST PERIODICAL
What’s behind this shift and expansion? This effort is very intentional and for YOU! We are strategically pushing to expand how we engage with our contributors and readers. Why? We want JNEB to be more than just a periodic journal for you. As a nutrition education and behavior professional, we want you to see us as your home journal and a consistent, reliable resource.

WHY YOU SHOULD ENGAGE MORE WITH US
Regularly engaging with our journal brings so much professional and personal benefit. The more touch points you have with JNEB, the more you can stay connected with what is happening across nutrition education and behavior research, practice, and policy. This connectedness will lead to more professional development and success. Additionally, we can provide you with important information that can increase your success in publishing your work in our journal and make you a better peer reviewer as a service to your profession.

MEETING YOU WHERE YOU ARE
Social media has become a prominent resource for professionals to receive pertinent information that helps them solve problems and advance their work. JNEB is embracing this. We want to meet you where you are. We want to reach you in places where you like to receive information. So follow us on Twitter. Connect with and follow us on LinkedIn. On these platforms, we post content, tips, and even polls so you can have a voice in improving JNEB. Listen to our monthly Featured Article Podcasts on Spotify, YouTube (please like and subscribe!), and Apple Podcasts. They are a perfect listen for when you are driving or walking around. There is so much great JNEB content across so many platforms.

A JOURNAL FOR YOU AND BY YOU
We want increased information exchange with our readers and contributors. We want you to know what is happening at JNEB and what we are interested in publishing. We want to know from you: What topics are you most interested in? How can we better engage and share information with you? How can we help you be a peer reviewer to serve your profession? What can we do to facilitate you contributing your research and practice materials to JNEB?

So please engage with us and take advantage of these great opportunities to provide us with input across our social media channels. We would love to connect with you!

Find us here:
Twitter: @JNEBOnline
LinkedIn: Journal of Nutrition Education and Behavior
YouTube: Journal of Nutrition Education and Behavior (JNEB)
Spotify: Journal of Nutrition Education and Behavior (JNEB)
Apple Podcasts: Journal of Nutrition Education and Behavior

With more to come...

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Journal of Nutrition Education and Behavior,
Advancing Research, Practice & Policy